



# **VBAGATEWAY**

Keeping members, plans, and providers connected

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# The missing link between your members, plans, and providers? VBAGateway.

Your members, employers, providers, and brokers keep your company going. Just providing information isn't enough-you need to improve their experience. VBAGateway is a self-service enterprise web application on an all-encompassing, easy to use cloud-based platform. VBAGateway is designed to seamlessly connect Members, Employers, Providers and Brokers/Agents. User experience is top of mind with continuous enhancements and real-time administration communication, resulting in the highest level of user engagement.

## Better Design, Better Experience.

VBAGateway was designed with a laser like focus on user engagement, all while delivering on VBA's core philosophy of flexibility, functionality and technology. By providing the tools you need to better support your clients, VBAGateway gives you immediate savings and flexibility in pricing and product offerings.

VBAGateway has four different user entry points, or portals, that provide extensive self-service capabilities to individuals based on their unique role.



# Real-Time Connectivity Keeps Up with Your Pace.

VBAGateway delivers the connection you've been waiting for, by integrating with ease into any benefits system and communicating in real-time with VBASoftware. Real-time connectivity results in a level of instant communication you've never experienced before with your members, providers and group representatives, and lets you respond immediately to any user within VBAGateway.

## Key Features & Functionality:

- Robust Self-Service Capabilities
- Comprehensive Dashboards and Reporting
- Real-Time Connectivity with Your Core Administration System
- No Separate Mobile App Needed
- Intuitive Help Program

### **Vendor Integrations to Further Enhance VBAGateway**

VBAGateway offers industry leading third party solutions that further enhance capabilities.



Security & Ease	1	•	All data hosted by VBA is securely stored in the cloud, fully encrypted in transit and at rest, with no PHI residing on machines. VBA software is HIPAA and SOC II Compliant, crosswalked to HITRUST and a Tier 1 United Vendor.
Increased Efficiencies	+ + +	-•	Integrating benefits into one application with data interfaces managed and automated by VBA can <b>increase efficiencies by up to 50%</b> while freeing up your IT staff.
Always Up to Date		•	Our software is updated at least ten times per year, ensuring you get the best software and functionality with no additional fees. Plus, our fully integrated web portals are mobile friendly, allowing for access anytime, anywhere.

## **Associated With:**









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#### **About VBA**

VBA is a proactive, leading-edge software design company providing comprehensive solutions to the insurance industry. Uniquely delivered on a secure, cloud-based platform, VBA provides one common architecture for all benefit administration. Our software development process focuses on continuous improvement to address market demands and ever-changing industry requirements. This empowers our clients to focus on business strategy and growth while streamlining their operations. Learn more at **vbasoftware.com.** 

#### The search for better portals is over. Get a personalized live demo of VBAGateway today.

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