

Deliver Business Insights and Improve Outcomes with VBAAnalytics

Better data leads to better decision making, which is critically important in today's changing healthcare environment. Timely and accurate data can drive improved quality and financial performance.

Understand Your Population and Costs

VBAAnalytics delivers the actionable insights and detailed analytics you need in one easy-to-use tool that satisfies all your reporting needs for self-insured and fully insured commercial populations.

- ✔ Robust analytics tool that combines reports and dynamic visuals with real-time interactive dashboards
- ✔ Extensive drill-down and filtering capabilities help you isolate the data you need for ad-hoc reports
- ✔ Embedded with Esri mapping software that provides unique insights into your population and costs
- ✔ Daily refreshes from VBASoftware for the most up to date information

Manage Future Costs with Predictive Analytics

Understand and better manage the risk of your fully insured or self-funded population by using VBA's proprietary risk scores to identify and stratify members based on their health conditions and projected future costs.

Filter Through the Noise with Targeted Recommendations

VBAAnalytics uses machine-learning analytics to compare your data to similar populations and algorithmically ranked findings to show you where to focus your attention to achieve maximum savings.

Compare Quality and Cost Across Your Provider Networks

- ✔ VBA has teamed up with our preferred partner, Healthcare Bluebook, to incorporate Quantros quality scores for half a million physicians and hospitals into our VBAAnalytics Value-Based Care Reporting solution.
- ✔ By incorporating provider quality scores into VBAAnalytics, you'll be able to deliver on the promise of value-based care.
- ✔ This data will help you measure the performance of your preferred networks and drive members to the most efficient and effective providers.
- ✔ **VBAAnalytics Value-Based Care Reporting** can be added to any of the VBAAnalytics reporting packages.



VBA Analytics Reporting Packages

VBA Analytics offers three reporting packages. Choose the option that best meets your needs.

Many new reports and enhancements are provided at no additional cost as part of VBA's **10+ releases per year.**



CORE REPORTING FEATURES

Utilization including inpatient, readmission, ER and pharmacy cost	✓	✓	✓
Census insight by age, gender, ethnicity, plan design and more	✓	✓	✓
Access to reinsurance reporting packages	✓	✓	✓
Insight into healthcare compliance using HEDIS measures	✓	✓	✓
Triangle Lag and IBNR 3, 6, and 9-month reports	✓	✓	✓
Network performance reporting	✓	✓	✓
Ability to personalize visuals to include additional data points	✓	✓	✓
Reporting workspace to create your own unique reports	✓	✓	✓
Insight into operational metrics; claim aging and claim status buckets	✓	✓	✓
Esri county-level data for insight into county health ranking, average income, average household size, median income and population density	✓	✓	✓
Utilization benchmarks by region and industry	✓	✓	✓

PREDICTIVE RISK ANALYSIS

Insight into a 12-month predictive cost for employees and groups	–	✓	✓
The ability to sort by high and low-risk members within the population	–	✓	✓

TARGETED RECOMMENDATIONS

Monthly analysis and recommendations in six key areas to identify tangible savings opportunities	–	–	✓
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Saving Opportunities Delivered to Your Desktop

With VBA Analytics Premium, you'll receive monthly targeted recommendations in **six key areas.**



1 DIABETES ADVERSE EVENTS OPPORTUNITY

Assess the severity of diabetes among your members and see the rate at which they have diabetes-related ER or inpatient visits.

1



2 BRAND-TO-GENERIC DRUG OPPORTUNITY

Gain insights into spend on brand drugs for which less costly, equivalent generic versions are available.

2



3 SUBSTITUTABLE DRUGS OPPORTUNITY

Examine the spend on drugs regarded as having little to no additional value beyond significantly cheaper alternatives.

3



4 RISK SCORE OPPORTUNITY

See the prevalence of high-risk members in your population and track the overall risk of your population over time.

4



5 HCC CLAIMS AUDIT OPPORTUNITY

Investigate catastrophic claims among the top high-cost claimants and identify the appropriateness of the billed charges.

5



6 ER UTILIZATION OPPORTUNITY

Explore emergency room visit details and encourage visits to primary care physicians or local urgent care locations instead.

6

Bring your data to life with VBA Analytics.

To learn more or schedule a demo, contact your VBA Account Executive or email us at vbasales@vbasoftware.com.